



PowerOn Mobile Mini Grant Impact

JULY 2022 IMPACT REPORT

PowerOn Mini Grant was made possible by support from **T-Mobile**

KEY METRICS WE ARE TRACKING:

Total grantee centers: **32**

Data collected from **31** centers

Total number of center clients who benefitted from the granted technology in May: **2918**

Centers serving rural clients: **24**

On average, **35%** of clients reside in rural areas

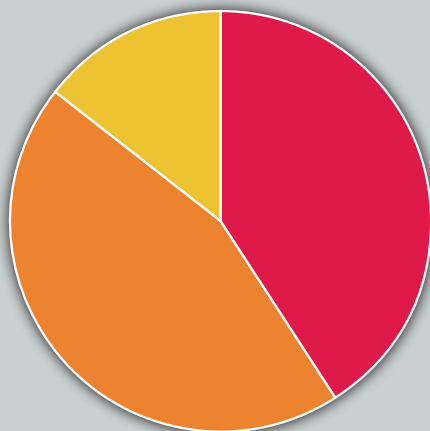
228 clients engaged in leadership development programs using the granted technology.

613 clients used the technology to access mental healthcare services

63 social events or support groups were held using the granted technology.

The granted technology helped **22** individuals obtain employment.

Age groups served by centers:



- youth (under 25)
- general population (26-64)
- elders (65+)

SERVICE HIGHLIGHT

EMPLOYMENT

Technology has become an integral part of obtaining employment. Many companies today turn directly to the internet to find their next hires, and employers often require that applicants submit their resume and application online. While in many ways online job boards facilitate the process of job searching, access to the technology and connectivity necessary to access these resources is often taken for granted. In addition to needing internet access and a capable device to browse jobs and submit applications, technology is necessary to create resumes and cover letters. Job candidates are also expected to have regular access to a phone and email so that potential employers can follow up. Technology has also opened up countless employment opportunities as increased adoption of remote work environments removes geographical constraints for workers. Of course, in order to participate in these opportunities, tech access is a must. In addition to facing workplace discrimination and income inequality, the LGBTQ+ community is disproportionately represented in populations living in poverty and facing homelessness. Access to employment is key to addressing these systemic challenges for LGBTQ+ individuals. PowerOn works to provide the technological tools to make this access possible.



St. Louis Queer+ Support Helpline



CAKE Society Co.



Mary's House for Older Adults, Inc



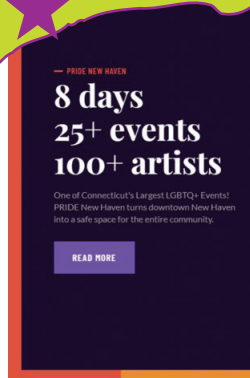
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CENTER HIGHLIGHT

NEW HAVEN PRIDE CENTER NEW HAVEN, CT

"Founded in 1996, the New Haven Pride Center is one of Connecticut's leading LGBTQ+ nonprofits and the only organization in our state exclusively focusing on LGBTQ+ inclusion in arts, culture, and humanities. The Center also provides vital case support and management services to foster equitable access to mental, physical, and social health resources. The purpose of the New Haven Pride Center, formerly the New Haven Gay and Lesbian Community Center, is to provide educational, cultural, and social enrichment for the LGBTQ+ community, its allies, and members, to make a positive contribution to the entire community of Greater New Haven.

One of the primary problems The Center had that was impacting programming and targets was the fact they were completely stationary. The Center only could put on in-person programming and services primarily at the physical location. This posed a lot of problems for both staff and constituents. Center staff had to use outdated desktops that they had been gifted and departments had to all work in a singular space. They had been planning on shifting into a new space, particularly so their Case Management participants could have additional privacy and security, however, the COVID-19 pandemic halted those plans, and in-person possibilities suddenly. This posed a critical problem to staff and caused them to pivot to providing virtual programming and services. Additionally, New Haven is one



of the most inaccessible cities in the state of Connecticut. Most families don't own cars and public transit is almost non-existent. The community needed a safe and impactful way to access services during this critical time, which means virtually the center needed to expand its footprint.

With the granted technology from PowerOn, The Center has been able to elevate and expand almost all levels of programming. They recently hired several staff members that now can provide services with additional flexibility and accessibility. The Case Management programming has been able to establish a more private and secure space to support their clients, and their virtual footprint has been steadily expanding. The center is now holding over 90% of its programming in both an in-person and virtual format and is gearing up to host PRIDE 2022, the largest LGBTQIA+ festival in the region.

"The use of the Power On Mini Grant has been super helpful in allowing one of our Trans Clients access to at home employment so he is able to stay home and take care of his partner who struggles with a muscle disorder. They are so appreciative. It has truly changed their lives. Also we have been using the Power ON mini grant technology for intake/case management during our drop in hours. It makes things so easy and saves us time, since we no longer have to enter everything manually after clients fill out paper forms. We feel like over time, this will help us serve many more people in the LGBTQ+ community."

—Pride Link

"Young adults in the shelter continue to benefit from having instant access to apply for benefits and jobs. We are also starting a new community-based program that is 100% field based. Those employees will be using the laptops and one of the tablets to provide services to help keep youth in the community and out of jail."

—Youth Oasis

"One of our participants was able to secure a remote job and began his online school program using the technology. It has made a significant impact on him and his family."

—Pride Link

"Aaron is one of our clients who lost his job and recently found himself homeless. With the computers, we helped Aaron apply for financial assistance as well as transitional housing with a shelter. He now has some source of income and sleeps in a warm bed a night. He continues to come in on a regular basis to apply for jobs. He has been excited to be viewed as a regular person and not homeless. A rough patch for him but we are working hard to provide him the resources and support to get him back on his feet."

—Pomona Pride Center, Inc.